

## Claims

1. A system for creating, editing and managing a communication between a prospective employer and prospective employee comprising:
  - a control unit for establishing a newsletter communication;
  - means for assisting an end user in formulating a newsletter request based upon the desires of the end user;
  - means for distributing the newsletter.
2. The system of claim 1 further comprising means for defining tasks by the end user based upon the content of the newsletter.
3. The system of claim 1 further comprising means for adding advertising to the newsletter.
4. A system for creating, editing and managing email newsletter communications in a specialty area between a sponsor and an end user:
  - a control unit for generating a newsletter based upon the inputs of the sponsor, said newsletter providing a plurality of content items;
  - means for emailing the newsletter to the end user;
  - means for permitting the end user to define new types of content the end user desires to receive;
  - means for the end user to define tasks within the system based upon the content of the newsletter; and

means for the end user to invite other end users to receive the newsletter.

5. The system of claim 4 wherein the specialty area comprises the accounting profession.

6. The system of claim 4 wherein the specialty area comprises a the legal profession.

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